

WDWS (AM) AND WHMS (FM) WUIL (FM)
EEO PUBLIC FILE REPORT
August 1, 2010 – July 31, 2011

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

Job Title	Recruitment Sources (RS) Used to fill Vacancy	RS Referring Hiree
Full-Time OnAir /Promotions	1-14	11
Full-Time Sales	1-14	10
Full-Time Sales	1-14	10
Full Time- News	1-14	9

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II. MASTER RECRUITMENT SOURCE LIST

RS NUMBER	RS INFORMATION	SOURCE ENTITLED TO VACANCY NOTIFICATION? (YES/NO)	NO. OF INTERVIEWEES REFERRED BY RS OVER 12 MONTH PERIOD
1	Career Services Center University of Illinois Attention: Guy Davis Room 310 Turner Student Services Center 610 East John Champaign, IL 61820 phone- 217-333-0820	NO	0
2	Parkland College Career Center Parkland College 2400 West Bradley Champaign, IL 61821 ph-217-351-2200	NO	0
3	Illinois One Stop Career Center Attention: Dean Hale 1307 North Mattis Champaign, IL 61821 ph-217-278-5700	NO	0

4	<p>College of Media Attention: Lynn Holley University of Illinois 119 Gregory Hall Urbana, IL 61801 ph.-217-333-2350</p>	NO	0
5	<p>Parkland College Attention: Tom McDonnell Radio/TV/Video 2400 West Bradley Champaign, IL 61821 ph.-217-351-2200</p>	NO	0
6	<p>College of Media Attention: Steve Hall University of Illinois 119 Gregory Hall Urbana, IL 61801 ph.-217-333-2350</p>	NO	0
7	<p>Danville Area Community College Career Services Martin Luther King Memorial Way 2000 East Main Danville, IL 61832 ph.-217-398-0970 www.dacc.edu</p>	NO	0
8	<p>Champaign County Branch NAACP Jerome Chambers P.O. Box 403 Champaign, IL 61820 ph-217-398-0970</p>	NO	0

9	<p>WDWS/WHMS/WUIL Attention: Mike Haile 2301 South Neil Street Champaign, IL 61820 ph.-217-351-5300</p> <p>www.wdws.com www.whms.com www.wuil.com</p>	NO	16
10	<p>News Gazette, Inc. Attention: John Foreman 15 Main Street Champaign, IL 61820 ph.-217-351-5252</p> <p>www.news-gazette.com</p>	NO	65
11	<p>www.allaccess.com</p>	NO	69
12	<p>Main Street Marketing and Promotion Clair@main-st.net 4517 Minnetonka Blvd. #104 Minneapolis, MN 55416</p>	NO	7
13	<p>Michael Bradd Eastern Illinois University Department of Communication 600 Lincoln Ave Charleston, IL 61920</p>	NO	0
14	<p>Debra Gray Illinois Broadcasters Asn 200 Missouri Ave Carterville, IL 62918</p>	NO	1

TOTAL INTERVIEWED 36

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III. RECRUITMENT INITIATIVES

1	Participate in job fair	10/8/10 Attended Career Fair sponsored by Illinois State University, Normal, Il. General Manager, WDWS/WHMS/WUIL, Mike Haile attend this event.
2	Participate in job fair	1/18-1/19/2011 "Education for Employment" 8 th Grade Career Conference at Savoy 16. This was a two day career fair for Champaign County. It was attended by over 1,500 students. Brian Barnhart WDWS/WHMS on-air personality and, Erin Lippitz corporate Marketing, Dick Detzner, corporate website manager, attended. Each person gave a talk about their job and then participated in a Q & A after each session
3	Participate in job fair	3/30/2011– Eastern Illinois University, Charleston Illinois. WHMS Operations Manager, Ryan Arthur participated in the Career Fair and Career Day at Eastern Illinois University. In addition he participated in a career panel discussion Accepted resumes to be placed on file for future openings.
4	Participate in job fair	04/07/11– "Parkland College Community Job Fair" held at the Parkland Gymnasium. This job Fair invited business from all over Central Illinois. This was a community wide event not exclusively for Parkland students.. It was sponsored by Parkland College Career Center. Michael Haile, General Manager represented WDWS/WHMS/WUIL at the booth sponsored by the station. Mike answered questions and accepted resumes to be place on file for future openings.
5	Event or program sponsored by	11/30/10

	education institutions relating to broadcasting career opportunities	Jim Lewis, Operations Manager for WDWS met with 10 broadcast students to answer questions and review their resume and air check materials.
6	Event or program sponsored by education institutions relating to broadcasting career opportunities	12/2/10 Jim Lewis, Operations Manager for WDWS, met with 10 broadcast students to answer questions and review their resume and air check materials
7	Event or program sponsored by education institutions relating to broadcasting career opportunities	4/15/11 Mike Haile, General Manager, WDWS/WHMS/WUIL was invited to Schlarman High School, Danville to meet with anyone interested in a broadcast career.
8	Event or program sponsored by education institutions relating to broadcasting career opportunities	4/29/11 Operations Manager for WDWS, Jim Lewis, met with two groups of broadcast students to answer questions and review their resumes and air check materials.
9	Internship Program	6/9/11- Newsroom Intern Jeff Cohn – Jr. University of Illinois He conducted interviews on the phone and in person and wrote stories which included the interviews. He also took Illinois Radio Network feeds, and gave the Newsroom support wherever needed.
10	Internship Program	5/19/2010— Newsroom Intern Katie Woodson, graduate of Western Illinois University. Katie assigned hours are 10AM-2PM Wednesday. She works as a reporter and news writer. She also covers some news events and writes stories. She also assisted other reporters and anchors when spot news broke. She is becoming an excellent writer/reporter.